

KMSP 4614 Collection Center Drive Chicago, IL 60693 Main: (952) 944-9999 Billing: (952) 946-5633

### Billing Address:

Smart Media Group LLC Attention: Accounts Payable 814 King Street Suite 400 Alexandria, VA 22314

## **INVOICE**

Advertiser	Cravaack / MN / Congress
Product	CRAV-ORDR-C16C22 / order
Estimate Number	C16C22

Invoice #	4077211-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KMSP
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4077211
Alt Order #	Chip Cravaack
Deal #	
Order Flight	10/16/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12891
Advertiser Code	CRAV
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9	Fox 9 AM News at 5a	5a-530a								
	Political LU	R Rates									
				10/15/12	to 10/21/12	1x	- T				
	9			Tu	10/16/12	:00			<del>\$200.00</del>	Credited	1
2	9	Fox 9 AM News at 5a	5a-530a								
	Political LU	R Rates									
				10/15/12	to 10/21/12	1x	<b>W</b>				
	9			W	10/17/12	:30	5:13 AM	CCC1202TVH	\$200.00		1
3	9	Fox 9 AM News at 5a	5a-530a								
	Political LU	R Rates									
				10/15/12	to 10/21/12	1x	T				
	9			Th	10/18/12	:30	5:22 AM	CCC1202TVH	\$200.00		1
5	9	Fox 9 AM News at 5a	5a-530a								
	Political LU	R Rates									
				10/22/12	to 10/28/12	1x	M				
	9			M	10/22/12	:30	4:58 AM	CCC1202TVH	\$200.00		1
6	9	Fox 9 AM News at 530am	530a-6a								
	Political LU	R Rates									
					to 10/21/12	1x	- T				
	9			Tu	10/16/12	:00			<del>\$200.00</del>	Credited	1
7	9	Fox 9 AM News at 530am	530a-6a								
	Political LU	R Rates									
				10/15/12	to 10/21/12	1x	<b>W</b>				
	9			W	10/17/12	:30	5:56 AM	CCC1202TVH	\$200.00		1
8	9	Fox 9 AM News at 530am	530a-6a								
	Political LU	R Rates									
				10/15/12	to 10/21/12	1x	T				
	9			Th	10/18/12	:30	5:43 AM	CCC1202TVH	\$200.00		1
9	9	Fox 9 AM News at 530am	530a-6a								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Political LU	R Rates	•	•	•		•	•	•		
				10/15/12	2 to 10/21/12	1x	F				
	9			F	10/19/12	:30	5:55 AM	CCC1202TVH	\$200.00		1
10	9	Fox 9 AM News at 530am	530a-6a								
	Political LU	R Rates									
				10/22/12	2 to 10/28/12	1x	M				
	9			M	10/22/12	:30	5:55 AM	CCC1202TVH	\$200.00		1
11	9	FOX at 5	5P-530P								
	Political LU										
				10/15/12	2 to 10/21/12	2x	- T				
	9			Tu	10/16/12	:00			\$300.00	Credited	1
	9			Tu	10/16/12	:00			<del>\$300.00</del>	Credited	2
13	9	FOX at 5	5P-530P								
-	Political LU										
				10/15/12	2 to 10/21/12	2x	T				
	9			Th	10/18/12	:30	5:50 PM	CCC1202TVH	\$300.00		1
	9			Th	10/18/12	:30	5:58 PM	CCC1202TVH	\$300.00		2
14	9	FOX at 5	5P-530P								
	Political LU	R Rates									
				10/15/12	2 to 10/21/12	1x	F				
	9			F	10/19/12	:00			<del>\$300.00</del>	Credited	2
16	9	FOX at 530	530p-6p						,		
-	Political LU		coop op								
				10/15/12	2 to 10/21/12	1x	- T				
	9			Tu	10/16/12	:00			\$300.00	Credited	1
17		FOX at 530	530p-6p		,				*******		·
	Political LU		330р-ор								
	. Ontiour LO			10/15/13	2 to 10/21/12	1x	W				
	9			W	10/17/12	:30	6:34 PM	CCC1202TVH	\$300.00		1
	J			**	10/11/12	.00	0.04 I W	00012021711	ψ300.00		'



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Alt Order #	Chip Cravaack			
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Billing Calendar	Broadcast
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IDB#	TV12891
Advertiser Code	CRAV
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	9	FOX at 530	530p-6p								
	Political LUF	R Rates									
					to 10/28/12	1x	M				
	9			М	10/22/12	:00			<del>\$300.00</del>	Credited	1
21	9 1	M-Th 1135p-1205a AH	1135p-1205a								
	Political LUF	R Rates									
					to 10/21/12		- T				
	9			Tu	10/16/12	:00			<del>\$100.00</del>	Credited	1
22		M-Th 1135p-1205a AH	1135p-1205a								
	Political LUF	R Rates									
					to 10/21/12		T				
	9			Th	10/18/12	:30	12:47 AM	CCC1202TVH	\$100.00		1
23		M-F 1135p-1205a AH	1135p-1205a								
	Political LUF	R Rates									
					to 10/28/12	1x	M				
	9			M	10/22/12	:30	1:21 AM	CCC1202TVH	\$100.00		1
24	-	M-F News Flw Debate	Various								
	Political LUF	R Rates									
					to 10/21/12		- T				
	9			Tu	10/16/12	:00			<del>\$1,100.00</del>	Credited	1
27	9 1	M-F News Flw MLB Tier 1	Various								
	Political LUF	R Rates									
					to 10/21/12	1x	F				
	9			F	10/19/12	:30	11:01 PM	CCC1202TVH	\$1,100.00		1
28	9	FOX at 10	10p-1035p								
	Political LUF	R Rates									
				10/22/12	to 10/28/12	1x	M				
	9			M	10/22/12	:30	12:08 AM	CCC1202TVH	\$600.00		2
40	9	NFL RS Game Vikings	Various								



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Political Ca	indidate Discount Rates			•			•	•		<u> </u>
				10/15/12	2 to 10/21/12	1x	S				
	9			Su	10/21/12	:30	1:30 PM	CCC1202TVH	\$23,000.00		1
41	9	Fox at 6	6p-630p								
	Political LU	R Rates									
				10/15/12	2 to 10/21/12	2x	- TWTF				
	9			Tu	10/16/12	:00			<del>\$550.00</del>		2
	9			F	10/19/12	:30	6:14 PM	CCC1202TVH	\$550.00		1
42	9 Political LU	<b>M-Th 1135p-1205a AH</b> R Rates	1135p-1205a								
				10/15/12	2 to 10/21/12	1x	W				
	9			W	10/17/12	:30	11:53 PM	CCC1202TVH	\$100.00		1
43	9 Political LU	<b>F 1135p-1205a BUZZ</b> R Rates	1135p-1205a								
				10/15/12	2 to 10/21/12	1x	F				
	9			F	10/19/12	:30	12:45 AM	CCC1202TVH	\$100.00		1
44	9 Political LU	FOX at 530	530p-6p								
				10/15/12	2 to 10/21/12	2x	TF				
	9			Th	10/18/12	:00			\$300.00	Credited	1
	9			F	10/19/12	:00			<del>\$300.00</del>	Credited	2
45	<b>9</b> Political Ca	Fox 9 AM News at 5am Indidate Discount Rate	5a-6a								
				10/15/12	2 to 10/21/12	1x	WTF				
	9			W	10/17/12	:30	5:29 AM	CCC1202TVH	\$350.00		1
46	9 Political LU	NLCS Champ Game Non Home	Various								
				10/15/12	2 to 10/21/12	2x	T				
	9			Th	10/18/12	:30	9:31 PM	CCC1202TVH	\$1,000.00		1
	9			Th	10/18/12	:30	10:32 PM	CCC1202TVH	\$1,000.00		2
			Wa v	warrant that the a	ctual broadcast info	ormation show	n on this invoice v	vas taken from the program lo	ng.		



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
46		<b>NLCS Champ Game Non Home</b>	Various						•		
	Political LU										
47		Fox 9 AM News at 5a	5a-530a								
	Political LU	R									
					o 10/28/12	1x	W				
	9			W	10/24/12	:00			<del>\$200.00</del>	Credited	1
48	9	Fox 9 AM News at 5a	5a-530a								
	Political LU	R rate									
				10/22/12 t	o 10/28/12	1x	F				
	9			F	10/26/12	:30	5:14 AM	CCCC1205TVH	\$200.00		1
49	-	Fox 9 AM News at 530am	530a-6a								
	Political LU	R rate									
					o 10/28/12	3x	WTF		_		
	9			W	10/24/12	:00	5 44 ANA	0000400777777	<del>\$200.00</del>	Credited	3
	9 9			Th F	10/25/12 10/26/12	:30 :30	5:44 AM 5:55 AM	CCCC1205TVH CCCC1205TVH	\$200.00 \$200.00		1
	•	50V 45	5D 500D	Г	10/26/12	.30	5.55 AIVI	CCCC12051VH	\$200.00		2
50	-	FOX at 5	5P-530P								
	Political LU	R rate		40/00/40#	o 10/28/12	2x	WТ				
	9			W	10/24/12	:00	W1		<del>\$300.00</del>	Credited	1
	9			Th	10/24/12	:00			\$300.00		2
52	-	FOX at 530	530p-6p	***	10/23/12	.00			Ψ000.00	Oreanea	2
32	Political LU		330h-0h								
	i ontical Lo	Kiale		10/22/12 t	o 10/28/12	2x	- TW				
	9			Tu	10/23/12	:00	1.11		\$300.00	Credited	1
	9			W	10/24/12	:00			\$300.00		2
54	9	M-F 1135p-105a ACCH	1135p-105a						,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		_
0-7	Political LU		p 100a								
	. Sillioui LO			10/22/12 t	o 10/28/12	2x	WT				
	9			W	10/24/12	:30	1:29 AM	CCCC1205TVH	\$100.00		1
	-						3 /		ψ.σσ.σσ		•



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54	9	M-F 1135p-105a ACCH	1135p-105a								<u> </u>
	Political LU	JR rate									
	9			Th	10/25/12	:30	12:58 AM	CCCC1205TVH	\$100.00		2
56	9	Fox at 9	9p-10p								
	Political LU	JR									
					2 to 10/28/12	2x	WTF				
	9			Th	10/25/12	:00			<del>\$1,100.00</del>	Credited	3
	9			F	10/26/12	:00			<del>\$1,100.00</del>	Credited	1
58	9	FOX at 10	10p-1035p								
	Political LU	JR rate									
				10/22/12	2 to 10/28/12	1x	- T				
	9			Tu	10/23/12	:30	10:50 PM	CCCC1205TVH	\$700.00		1
59	9	M-F News Flw MLB Tier 2	Various								
	Political LU	JR rate									
				10/22/12	2 to 10/28/12	1x	T				
	9			Th	10/25/12	:30	11:43 PM	CCCC1205TVH	\$700.00		1
61	9	M-F News Flw MLB Tier 1	Various								
	Political LU	JR rate									
				10/22/12	2 to 10/28/12	1x	W				
	9			W	10/24/12	:30	11:41 PM	CCCC1205TVH	\$1,100.00		1
62	9	Fox at 9	9p-10p								
	Political LL										
				10/22/12	2 to 10/28/12	1x	F				
	9			F	10/26/12	:00	-		<del>\$1.100.00</del>	Credited	1
64	9	Fox at 9	9p-10p	•	. 0, 2 0, . 2				ψ1,100.00	0.04.104	•
04	Political LU		op-10p								
	i ontical LC	711100		10/22/13	2 to 10/28/12	1 <sub>Y</sub>	- T				
	q						1		\$1.100.00	Credited	1
65		M-E Nows Elw MI B Tior 1	Various	, u	10/20/12	.00			ψ1,100.00	O Canoa	,
65	9 <b>9</b>	M-F News Flw MLB Tier 1	Various	10/22/12 Tu	2 to 10/28/12 10/23/12	:00	- T		<del>\$1,100.00</del>	Credited	1



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	Political LU	R rate	•	•	•	•		•	•		
				10/22/12 to	0 10/28/12	1x	T				
	9			Th	10/25/12	:30	11:06 PM	CCCC1205TVH	\$1,100.00		1
67	9	M-F News Flw MLB Tier 1	Various								
	Politcal LU	R rate									
				10/22/12 to	0 10/28/12	1x	F				
	9			F	10/26/12	:00			<del>\$1,100.00</del>	Credited	1
68	9	FOX at 5	5P-530P								
				10/15/12 to	0 10/21/12	1x	T				
	9			Th	10/18/12	:30	5:28 PM	CCC1202TVH	\$0.00		1
69	9	NFL Reg Season Pre Game	Various								
	Political LU										
				10/22/12 to	0 10/28/12	1x	S				
	9			Su	10/28/12	:30	10:59 AM	CCCC1205TVH	\$500.00		1
		Δίι	red Spots	32							

<u>Gross Total</u> \$35,200.00 Agency Commission \$5,280.00

Net Amount Due \$29,920.00 Payment Terms 30 Days